News Shorts

Short News App

Adobe XD

What is News Shorts?

News shorts is a short news app where news is summarised into 30 seconds shorts to which users can read and then have the option to read the full article if it interests them resulting in saving hours of reading full articles of no interest.

Goals

Day / Night

App has option of day / night theme for optimal usage and accessibility for users

Categories

App must categorise news so that users should be able to read news on a specific category should they wish to

Advanced Features

App must display the short summarised article and have a way to redirect to the full article using a single gesture

Simple UX

Application is designed as simple as possible for users of all ages and literacy to use

Research

In order to make informed decisions on the look and feel of the application whilst concentrating on the user experience we needed to make sure we get a good understanding on who the application will be used by and what they are looking for in an application swell as any points that cause pains.

Gender

Male	48%
Female	52%

Age

16 - 24 years	8%
25 - 35 years	28%
36 - 49 years	42%
50+ years	22%

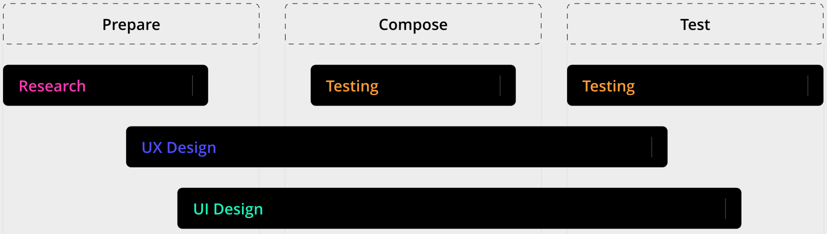
Motivators

Keep up to date	16%
Timesaving	72%
Different to other news apps	7%
Others	5%

Pain points

Too much info on articles	72%
Time consuming	16%
Too many images	8%
Others	4%

Design Process


Prepare
Compose
Test
Research
Testing
Testing
UX Design
UI Design

Research
- Analysing features
- User interviews

UX Design
- Task analysis
- Concept Testing
- Accessibility analysis

UI Design
- Style guides
- Keep interface easy to navigate
- Keep interface consistent

Testing
- Prototype
- Surveys
- Compile & analyse data

Style guide

In order to maintain consistency throughout the application
a style guide was implemented

Colors

#FFFFFF	#000000	#4D4EFF
#F5F5F5	#223C53	#071930

Typography

Helvetica Neue

Regular

Aa

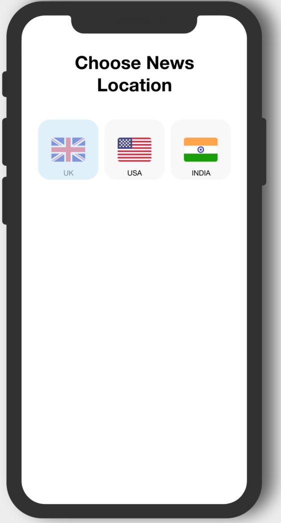
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,/?@;:‘

Bold

Aa

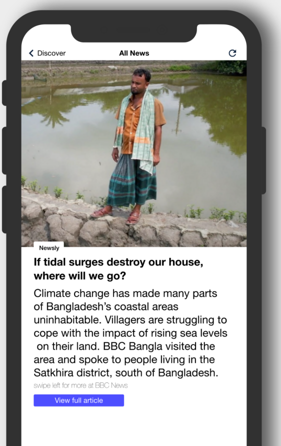
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,/?@;:‘

Screens


Choose News Location
UK
USA
INDIA

Set Up

Users are presented with a screen to choose news location which completes the simple one step set up process to start using the app


Discover
All News
Newsly
View full article

If tidal surges destroy our house, where will we go?

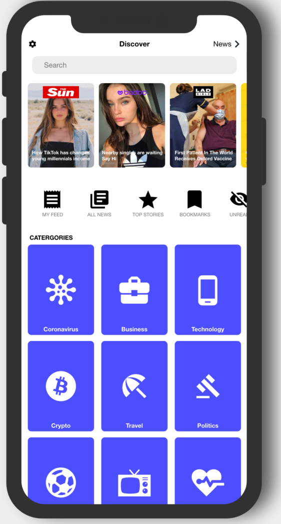
Climate change has made many parts of Bangladesh's coastal areas uninhabitable. Villagers are struggling to cope with the impact of rising sea levels on their land. BBC Bangla visited the area and spoke to people living in the Satkhira district, south of Bangladesh.

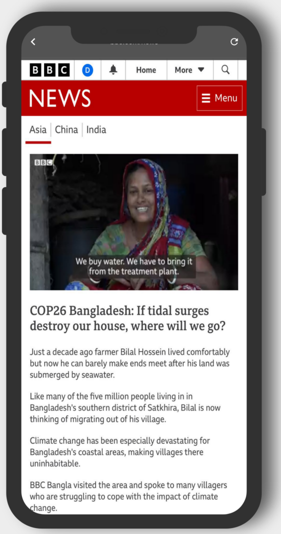
swipe left for more at BBC News

Main

Users are presented with shorts of the latest news articles to which they can swipe upwards to go to the next short and either swipe left or tap ‘view full article’ to visit the full article

16 unread stories below
Relevance
Share
Bookmark


Discover
News
Search
Sun
How TikTok has changed young millennials income
Nearby singles are waiting Say Hi
LAD BIBLE
First Patient In The World Receives Oxford Vaccine
MY FEED
ALL NEWS
TOP STORIES
BOOKMARKS
UNREAD
CATERGORIES
Coronavirus
Business
Technology
Crypto
Travel
Politics


BBC
D
Home
More
NEWS
Menu
Asia
China
India
BBC
We buy water. We have to bring it from the treatment plant.

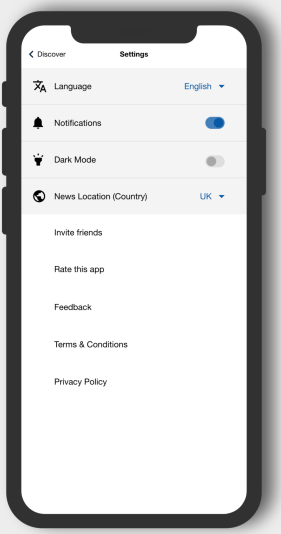
COP26 Bangladesh: If tidal surges destroy our house, where will we go?

Just a decade ago farmer Bilal Hossein lived comfortably but now he can barely make ends meet after his land was submerged by seawater.

Like many of the five million people living in in Bangladesh's southern district of Satkhira, Bilal is now thinking of migrating out of his village.

Climate change has been especially devastating for Bangladesh's coastal areas, making villages there uninhabitable.

BBC Bangla visited the area and spoke to many villagers who are struggling to cope with the impact of climate change.


Discover
Settings
Invite friends
Rate this app
Feedback
Terms & Conditions
Privacy Policy

Language English

Notifications ●

Dark Mode ○

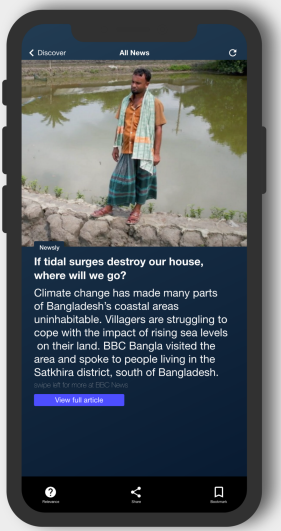
News Location (Country) UK

Settings

Users will be able to change the news location, change the language, or switch between dark and light mode on the settings page

Dark Theme

Users have the ability to use the app using either light or dark mode. This is a great accessibility feature for those with visual problems to relieve strain from the eyes


Discover
All News
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View full article
Relevance
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